

FOR IMMEDIATE RELEASE

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**Dr. Craig Hillman to Present at IPC Printed Circuits Expo, APEX &
The Designer's Summit in Los Angeles, CA**

Seminar to Focus on Failure and Root Cause Analysis in Lead Free Electronics

College Park, MD – February 5, 2007 – Dr. Craig Hillman, CEO and managing partner of DfR Solutions, will present an all-day seminar February 18 at the IPC Conference. His topic, “Understanding Failure and Root Cause Analysis in Lead Free Electronics,” will focus on an in-depth look at failure mechanisms that are unique to lead free electronics and the tools and techniques available to identify those mechanisms.

DfR Solutions is a leader in quality and reliability solutions for the electronics industry. The company has performed more than 500 failure analysis investigations, and has worked with the majority of the Fortune 200 companies that design or manufacture electronics. Dr. Hillman has published over 40 papers in the areas of electronics quality and reliability, and has presented to more than 200 companies and organizations world-wide.

For more information on the seminar contact Craig Hillman at CHillman@DfRSolutions.com, or Michelle Michelotti at MichelleMichelotti@ipc.org

About DfR:

DfR Solutions has world-renowned expertise in applying the science of Reliability Physics to electrical and electronics technologies, and is a leading provider of quality, reliability, and durability (QRD) research and consulting for the electronics industry. The company's integrated use of Physics of Failure (PoF) and Best Practices provides crucial insights and solutions early in product design and development and throughout the product life cycle. DfR Solutions specializes in providing knowledge- and science-based solutions to maximize and accelerate the product integrity assurance

activities of their clients in every marketplace for electronic technologies (consumer, industrial, automotive, medical, military, telecom, oil drilling, and throughout the electronic component and material supply chain).

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