DfR Solutions
reliability designed, reliability delivered

News Release

FOR IMMEDIATE RELEASE
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Dr. Craig Hillman to Present Seminar at SMTA International Conference

Session to Review "Reality of Pb-Free Reliability"

College Park, MD – ***March 26, 2007*** – Craig Hillman will present a full-day seminar entitled "Reality of Pb-Free Reliability" at the SMTA International Conference for Soldering & Reliability in Toronto, ON, Canada. The conference will be held April 17-19, 2007.

Attendees will receive a clear and comprehensive presentation on the latest information regarding Pb-Free reliability, including tin whiskering, selecting a Pb-free solderability plating, copper dissolution, and long-term reliability under thermal cycling, vibration, and mechanical shock. Especially informative will be an extensive review of relevant case studies.

DfR Solutions is a leader in quality and reliability solutions for the electronics industry. The company has performed more than 500 failure analysis investigations, and has worked with the majority of the Fortune 200 companies that design or manufacture electronics. Dr. Hillman has published over 40 papers in the areas of electronics quality and reliability, and has presented to more than 200 companies and organizations world-wide.

For more information on the seminar contact Craig Hillman at CHillman@DfRSolutions.com, or Melissa Serres at Melissa@smta.org.

About DfR:

DfR Solutions has world-renowned expertise in applying the science of Reliability Physics to electrical and electronics technologies, and is a leading provider of quality, reliability, and durability (QRD) research and consulting for the electronics industry. The company's integrated use of Physics of Failure (PoF) and Best Practices provides crucial insights and solutions early in product design and development and throughout the product life cycle. DfR Solutions specializes in providing knowledge- and science-based solutions to maximize and accelerate the product integrity assurance activities of their clients in every marketplace for electronic technologies (consumer, industrial, automotive, medical, military, telecom, oil drilling, and throughout the electronic component and material supply chain).

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