

**FOR IMMEDIATE RELEASE**

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## **DfR Solutions to Present Two Workshops at SEMICON West**

*Dr. Craig Hillman and Jim McLeish Will Each Present a Two-Day Workshop*

**College Park, MD – June 14, 2007**– Dr. Craig Hillman, CEO and Managing Partner of DfR Solutions, and DfR Senior Technical Staff member Jim McLeish will each present two-day workshops at SEMICON West, July 18-19 in San Francisco, CA.

Dr. Hillman will present “Understanding Failure and Root Cause Analysis in Electronics.” The workshop will provide an in-depth understanding of the common mechanisms that initiate failure in electronics, and provide a comprehensive review of the tools and techniques used to identify those mechanisms.

Jim McLeish, CRE, will present “Best Practices in Failure Avoidance.” This workshop will provide reliability engineers and management a foundation by providing a comprehensive review of the best practices in engineering and reliability assurance. Case studies will provide guidance on practices most appropriate for a given design, use environment, desired lifetime, and available resources.

DfR Solutions is a leader in quality and reliability solutions for the electronics industry. The company has performed more than 500 failure analysis investigations, and has worked with the majority of the Fortune 200 companies that design or manufacture electronics.

Dr. Hillman has published over 40 papers in the areas of electronics quality and reliability, and has presented to more than 200 companies and organizations world-wide. Mr. McLeish is an ASQ-certified reliability engineer who has over 30 years of automotive and military electrical/electronics (EE) experience. In addition to his work for DfR, he lectures on product assurance at Lawrence Technology University in Southfield Michigan.

To register for either workshop, contact Heather Wilson at [Heather@pci-inc.com](mailto:Heather@pci-inc.com)

**About DfR:** DfR Solutions has world-renowned expertise in applying the science of Reliability Physics to electrical and electronics technologies, and is a leading provider of quality, reliability, and durability (QRD) research and consulting for the electronics industry. The company’s integrated use of Physics of Failure (PoF) and Best Practices provides crucial insights and solutions early in product design and development and throughout the product life cycle. DfR Solutions specializes in providing knowledge- and science-based solutions to maximize and accelerate the product integrity assurance activities of their clients in every market-place for electronic technologies (consumer, industrial, automotive, medical, military, telecom, oil drilling, and throughout the electronic component and material supply chain).

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