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DfR Solutions Opens Branch Office in California

Company is Expert in Science of Electrical & Electronics Reliability Physics

College Park, MD – July 9, 2007 – DfR Solutions, a leader in Quality, Reliability and Durability (QRD) research, testing, failure analysis, product problem solving and consulting services, announces the establishment of a West Coast branch office in Oakland, CA. The company is headquartered inside the Washington beltway in College Park, Maryland.

“We are excited to now have representation in the Bay Area to better support our clients in California and throughout the western United States,” said Dr. Craig Hillman, DfR Solutions’ CEO and Managing Partner. “With the opening of this office we can dedicate more time and energy to expanding our existing relationships in the region, and provide geographic proximity for the broad range of turnkey services DfR can offer.”

The West Coast office will be headed by John McNulty, an expert in opto-electronic reliability. Dr. McNulty has worked on the packaging, reliability, and failure analysis of telecom devices and commercial laser systems for over nine years. He has designed and executed accelerated testing plans for individual components and multi-component devices, including Telcordia and military qualification testing, and was a committee member involved in the revision of Telcordia GR-468-CORE (covering active devices). He also specializes in random and wear-out failure rate analysis and estimation; including parts count analyses and derating.

The West Coast office of DfR Solutions can be contacted via their web site at dfrsolutions.com, by e-mail at askdfr@dfrsolutions.com, by mail at 580 Valle Vista Avenue, Oakland, California 94610 or by telephone at 415-806-7704.

About DfR: DfR Solutions has world-renowned expertise in applying the science of Reliability Physics to Electrical and Electronics technologies, and is a leading provider of quality, reliability and durability (QRD) research and consulting for the electronics industry. The company’s integrated use of Physics of Failure (PoF) and Best Practices provides crucial insights and solutions early in product design and development, and throughout the product life cycle. DfR Solutions specializes in providing knowledge and science-based solutions to maximize and accelerate the product integrity assurance activities of their clients in every marketplace for electronic technologies (consumer, industrial, automotive, medical, military, telecom, oil drilling, and throughout the electronic component and material supply chain).

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