

**FOR IMMEDIATE RELEASE**

Contact:

Carrie Sharik, Marketing Manager

DfR Solutions

[csharik@dfrsolutions.com](mailto:csharik@dfrsolutions.com)

301-474-0607

**DfR Solutions to Present in Chicago at IPC Midwest**

*Dr. Nathan Blattau to speak about Pb-Free and Electronic Packaging*

**College Park, MD – September 5, 2008** – DfR Solutions is proud to announce that Vice President Dr. Nathan Blattau will be at IPC Midwest in Chicago, Illinois on Tuesday, the 23<sup>rd</sup> of September. Dr Blattau will be presenting “Understanding Failure and Root-Cause Analysis in Pb-Free Electronics,” and a new seminar from DfR, “Next Generation Technologies in Electronic Packaging and Production.”

Additionally, Dr. Blattau will be presenting a paper, “A Pb-Free Reliability Model for BGAs” at IPC Midwest on Thursday September 25<sup>th</sup>.

“These courses are essential for engineers who want to know about next generation packaging and failures unique to Pb-Free assemblies,” said Dr. Blattau.

DfR Solutions is a leader in quality and reliability solutions for the electronics industry, and has performed more than 500 failure analysis investigations. Dr. Blattau has published over 20 papers in areas such as Pb-Free solder joint reliability and ceramic chip capacitors, and has presented to more than 75 companies and organizations worldwide.

For more information regarding Dr. Blattau’s presentation, contact Nathan Blattau at [nblattau@dfrsolutions.com](mailto:nblattau@dfrsolutions.com), or Michelle Michelotti at [michellemichelotti@ipc.org](mailto:michellemichelotti@ipc.org). To register for the conference, please visit [www.ipcmidwestshow.org](http://www.ipcmidwestshow.org).

MORE

***About DfR:***

DfR Solutions has world-renowned expertise in applying the science of Reliability Physics to electrical and electronics technologies, and is a leading provider of quality, reliability, and durability (QRD) research and consulting for the electronics industry. The company's integrated use of Physics of Failure (PoF) and Best Practices provides crucial insights and solutions early in product design and development and throughout the product life cycle. DfR Solutions specializes in providing knowledge- and science-based solutions to maximize and accelerate the product integrity assurance activities of their clients in every marketplace for electronic technologies (consumer, industrial, automotive, medical, military, telecom, oil drilling, and throughout the electronic component and material supply chain). For more information visit [www.dfrsolutions.com](http://www.dfrsolutions.com).

###