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DfR Solutions and TSI Partner on Sherlock ADA™ Software

TSI's Broad Client Base Increases Exposure of Revolutionary Tool in North America

College Park, MD – March 28, 2011 - DfR Solutions, a leader in quality, reliability, and durability (QRD) solutions for the electronics industry, is very proud to announce that TSI, a leading supplier of Electronic Design Automation (EDA), Automated Hardware Test, and Product Lifecycle Management (PLM) software for the Eastern United States, has joined forces with DfR Solutions' North American (NA) sales teams in offering DfR Solutions' revolutionary automated design analysis tool, 'Sherlock'. DfR Solutions' partnership with TSI will strengthen and expand DfR's presence among NA OEMs and PCB contractors.

"We are very excited to enter this teaming agreement with TSI," said Craig Hillman, CEO of DfR Solutions. "Their immediate understanding of the power of our Automated Design Analysis™ tool to speed up development and reduce warranty costs and their ability to provide comprehensive support to our customers made TSI the most obvious partner for Sherlock in the Eastern and Southern United States."

TSI has over 24 years experience supplying best in class solutions to companies in the Eastern United States and is already partnered with complimentary vendors to offer world class design automation workflow. Greg Conley, President of TSI, said: "We are extremely pleased and eager to be working with DfR Solutions and the Sherlock product. We have seen that Sherlock's established users have reported significant cost savings in early detection of PCB failure mechanisms. It is our goal to help DfR Solutions to become a leader in PCB PoF (Physics of Failure) analysis in our region by demonstrating to our customers the price/performance and value of the Sherlock product."

MORE

About DfR Solutions, LLC: DfR Solutions has world-renowned expertise in applying the science of Reliability Physics to electrical and electronics technologies and is a leading provider of quality, reliability, and durability (QRD) research and consulting for the electronics industry. The company's integrated use of Physics of Failure (PoF) and Best Practices provides crucial insights and solutions early in product design and development and throughout the product life cycle. DfR Solutions specializes in providing knowledge- and science-based solutions to maximize and accelerate the product integrity assurance activities of their clients in every marketplace for electronic technologies (consumer, industrial, automotive, medical, military, telecom, oil drilling, and throughout the electronic component and material supply chain). For more information regarding DfR Solutions, visit www.dfrsolutions.com.

About TSI: Founded in 1987, TSI is privately held company providing Electronic Design Automation (EDA), Hardware Test Automation, and Product Lifecycle Management (PLM) software. In addition to product sales TSI provides technical support, training, and consulting services. TSI enables its customers to design, develop, test, and manufacture electronic products while focusing on productivity, time to market, and quality.

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