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DfR Solutions and ISD Italia Partner on Sherlock ADA™ Software

ISD Background in Reliability Software Excellent Fit for Expanding Revolutionary Tool in Europe

College Park, MD – December 13, 2011 - DfR Solutions, a leader in quality, reliability, and durability (QRD) solutions for the electronics industry, announced today that ISD Italia, a leading supplier of software solutions for the electronics industry, has joined forces with DfR Solutions' North American (NA) sales teams in offering DfR Solutions' revolutionary automated design analysis tool, 'Sherlock'. DfR Solutions' partnership with ISD will strengthen and expand Sherlock's penetration among European users of EDA/CAD/CAM solutions.

"We are very excited to enter this teaming agreement with ISD," said Craig Hillman, CEO of DfR Solutions. "ISD's extensive experience with supporting reliability organizations throughout the Mediterranean market makes them an extremely effective partner in communicating the ability of our Automated Design Analysis™ tool to speed up development and reduce warranty costs.

ISD has over 15 years of experience supplying software solutions to the electronics marketplace in the European Community. Stefano Barbati, General Manager of ISD, said: "We are extremely pleased and eager to be working with DfR Solutions and the Sherlock product. A number of our existing customers have already expressed great interest in the capabilities of this next generation reliability tool. We are looking forward to increasing penetration of Sherlock in our region by demonstrating to our customers the price/performance and value of this revolutionary software."

MORE

About DfR Solutions, LLC: DfR Solutions has world-renowned expertise in applying the science of Reliability Physics to electrical and electronics technologies and is a leading provider of quality, reliability, and durability (QRD) research and consulting for the electronics industry. The company's integrated use of Physics of Failure (PoF) and Best Practices provides crucial insights and solutions early in product design and development and throughout the product life cycle. DfR Solutions specializes in providing knowledge- and science-based solutions to maximize and accelerate the product integrity assurance activities of their clients in every marketplace for electronic technologies (consumer, industrial, automotive, medical, military, telecom, oil drilling, and throughout the electronic component and material supply chain). For more information regarding DfR Solutions, visit www.dfrsolutions.com.

About ISD Italia: ISD Italia was founded in 1996 with a clear and simple mission: to provide Reliability Excellence™. Our main activities are related to distribution, selling and support of reliability software products in Mediterranean countries (Italy, Turkey, Greece, North Africa, and the Gulf states). Furthermore, thanks to significant experience in definition, implementation and management of Complex Systems, and thanks to the know-how in other key sectors of System Engineering, ISD Italia provides a variety of consulting services related to Reliability, Maintainability and Safety (RAMS). For more information regarding ISD, visit.

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